

iGoldRush.com and Morgan Linton Partner to Provide Educational Videos on Turning Domains into Brands

Cincinnati, OH October 10, 2011

iGoldrush, the first and most comprehensive guide to domaining and industry news since 1996, has announced a new partnership with domain investor and popular blogger, Morgan Linton of MorganLinton.com. Linton brings his expertise to iGoldrush visitors in an exclusive monthly video series that focuses on developing domains into online brands in order to increase profitability.

“Our goal has always been to help visitors succeed in domaining, from buying to developing to selling,” said Paul Goldstone, CEO of iGoldrush. “Morgan’s hands-on approach to domaining fits right in with our philosophy, giving iGoldrush visitors expert insight and advice to help move their top domains from parked pages to profitable online businesses.”

In the new video series, Linton shares the knowledge that he has gained in developing more than 150 online brands since 2007. “Having a great domain name is one of the key elements,” said Linton. “But a successful online brand requires more than just a parked page of paid links.”

Morgan and iGoldrush CEO, Paul Goldstone, finalized the partnership while on the DNCruise, in between swimming with stingrays and jet skiing with legendary domain investor Frank Schilling. “Paul and I share a passion for education in the domain industry, so I couldn’t think of a better person to partner with” said Morgan.

iGoldrush.com is known as the go-to resource for domaining, and the website where many domainers both old and new got their feet wet in the industry. This announcement is the latest in a string of upgrades announced by iGoldrush over the last several months, including new domain brokers and the re-launch of their news distribution, featuring more news, more authors, and an auto-scrolling feed.

Morgan’s first video debuts today exclusively on iGoldRush.com.

###